



# Our footprint | Danube

Ostbayerischer Tourismustag, June 2019

# Who are we?

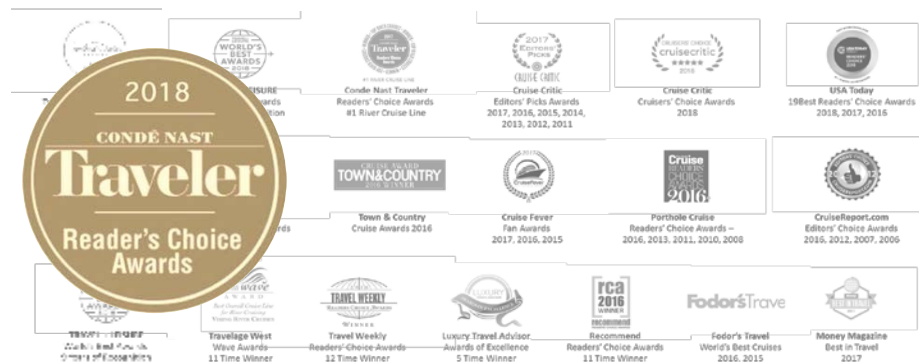
## World's largest & leading River Cruise Line

- 50 more vessels, than our

- Global market leader

## World's favorite River Cruise Line

- Voted as the world's best



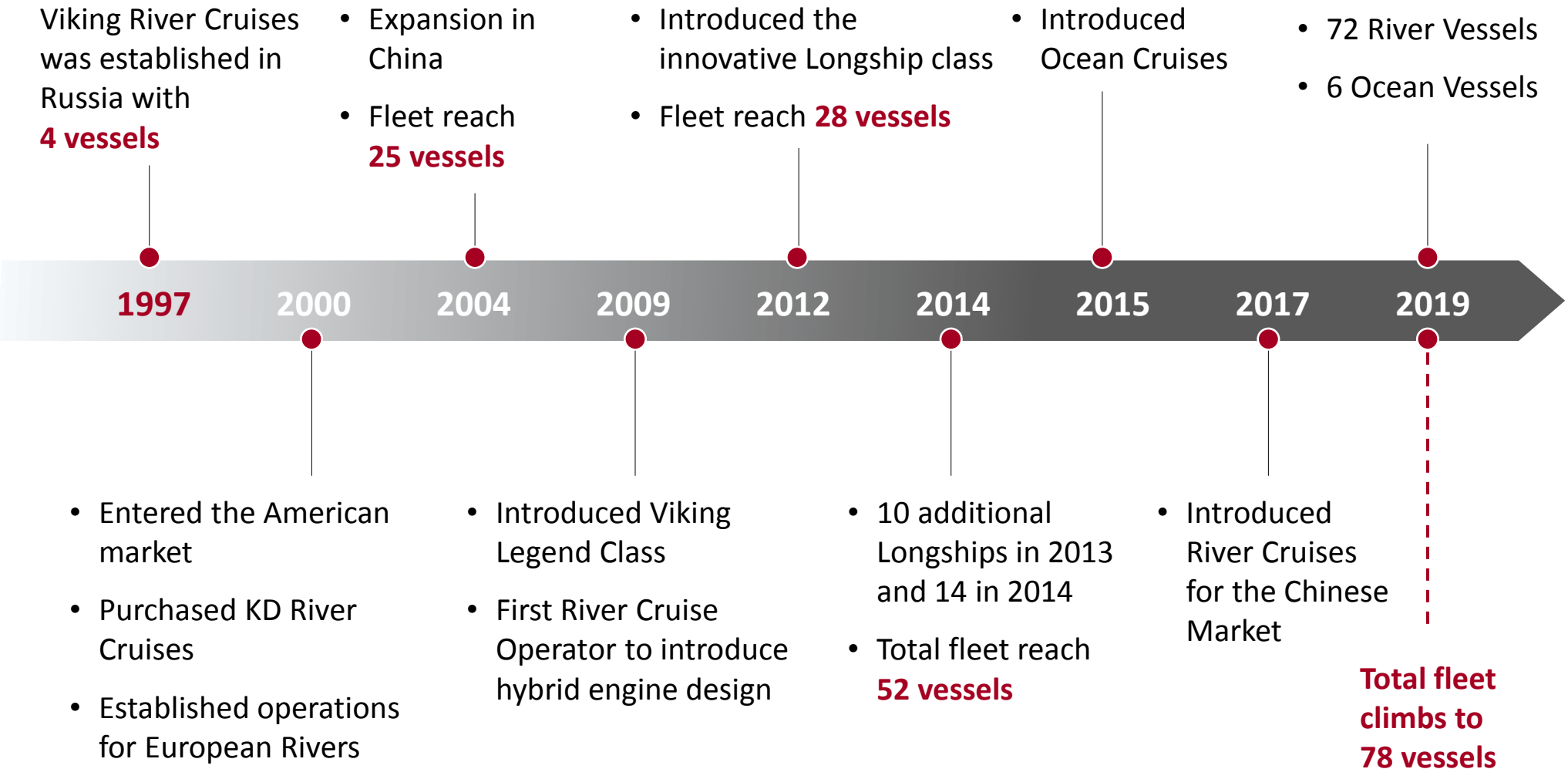
- Loved by our Guests

**99%**

Of our guests rated our cruises as  
above or far above expectations



# How did we get where we are today?





# What do we offer?

We do not try to be all things to all people. Instead, we focus on delivering meaningful experiences

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We offer the thinking person's cruise  
Created for curious, experienced travelers

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Our guests are well educated, affluent, curious & active,  
interested in history, culture and music

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The Viking Way® of exploration takes our guests deeper, offering behind-the-scenes insights and opportunities.

While we include the expected and iconic, such as visits to renowned museums and notable landmarks, we also go beyond, offering Local Life, Working World and optional Privileged Access experiences in places otherwise difficult to visit.





# Danube was, is and will remain a major destination for us

## Our Danube Itineraries



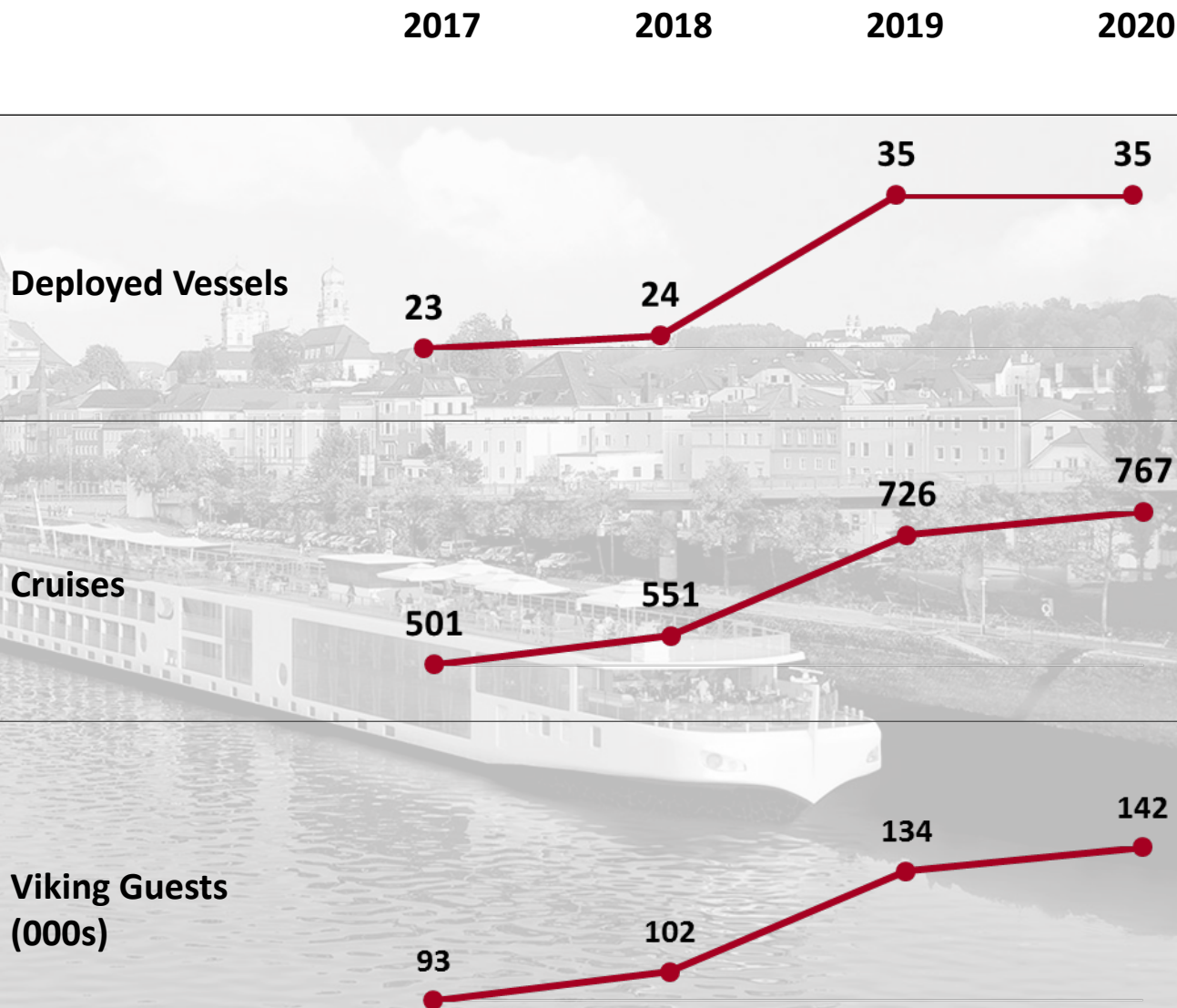
- **Grand European Tour**  
15 Days | Amsterdam - Budapest



- **Danube Waltz**  
8 Days | Passau - Budapest



- **Romantic Danube**  
8 Days | Budapest - Nuremberg



# Our land footprint in Dreiflüssestadt, the town of Passau

**101.935**  
Viking Guests



**2.005**  
Tours  
operated



**EUR 3.859.025**  
Spent on local vendors  
for excursions



**EUR 587.592**  
Spent on harbor fees, electricity,  
water and bio-waste disposal



## Viking Land Program

### Passau Walking Tour & Organ Concert



Explore the Italianate-style streets of Passau, where three European rivers have converged to shape a distinctive city

### Flightseeing Over Passau



Take flight on a private charter over the stunning lakes, rivers and mountains of Germany and Austria

### Bavarian Cruise & Baroque Town of Scharding



Board a smaller boat to explore the waters of the Inn River as the rolling hills of Upper Austria and Lower Bavaria unfold around

### Hike the Passau Hills



Take in Passau's sublime setting at the confluence of three rivers from the best vantage points in the city

### Bavarian Beerfest



Participate in a festive Oktoberfest-style celebration in a stunning rural setting

### Bavaria by Bike



Escape Passau as you pedal along the Inn River, enjoying unspoiled nature and pastoral landscapes along the water

### Fairytale Neuschwanstein Castle by Plane



See the famous fairytale castle that inspired Walt Disney and enjoy a flight over the surrounding countryside

### Salzburg Highlights



Spend the day in one of Austria's picturesque alpine cities, setting of the beloved film The Sound of Music and the birthplace of Mozart

### Bavarian Farm & Countryside



Board a smaller boat to explore the waters of the Inn River as the rolling hills of Upper Austria and Lower Bavaria unfold around





# Our land footprint in Regensburg

**68.820**

Viking Guests



**1.443**

Tours  
operated



**EUR 2.221.935**

Spent on local vendors  
for excursions



**EUR 343.408**

Spent on harbor fees, electricity,  
water and bio-waste disposal



## Viking Land Program

### Regensburg Walking Tour



*Witness a true medieval city untouched by World War II bombing and rich in architectural splendor*

### Weltenburg Abbey & the Danube Narrows



*Visit a splendid abbey, founded in the 7th century, at a spectacularly scenic bend in the Danube Narrows*

### Thurn & Taxis Palace



*Visit the palatial house of the German noble family central to the creation of the 16th-century imperial postal services of Europe*

### Microbreweries of Bavaria



*Sample five of Bavaria's best-loved brews, accompanied by classic biergarten fare*

### Sausage Making Class



*Visit a splendid abbey, founded in the 7th century, at a spectacularly scenic bend in the Danube Narrows*

### Munich Highlights



*See the cultural and historic highlights of one of Germany's most relaxed cities, beautifully set near the foothills of the Alps during a panoramic tour*

# Our vessels' footprint

## Introducing the **Viking Longship**

a unique class of river cruise vessels designed to be among the most modern and environmentally friendly across the industry

